

### **Simple Package - \$549**

Our simplest package allows you to publish quality paperback books at a minimal cost. With this package you can choose to publish a book that you will only circulate to friends and family. Or perhaps you would like to have a printed copy of your work. It's as simple as that. Our Simple Package includes:

- Your choice of two cover designs (additional fee for modifications)
- Your choice of two interior layout designs
- Your choice of cover art (one image) and/or author photo (supplied by the author)
- Two paperback copies (free to author\*)

\*Editing services are available for an additional fee.

\*Pre-edited book manuscripts must be submitted with the book editor's contact information prior to production.

\*For Media Release Marketing Kits please email us at [info@heartinkpress.com](mailto:info@heartinkpress.com)

### **Basic Package - \$769**

Our most basic package affords you multiple options while maintaining quality and an affordable price. If you're having trouble deciding exactly what you want or need, we'll provide you with free consultation through our marketing division. Your book will also be available for order at our online library.

- Your choice of three cover designs (additional fee for modifications)
- Your choice of three interior layout designs
- Your choice of cover art (one image) and/or author photo (supplied by the author)
- Registration with Bowker's Books in Print database
- Three paperback copies (free to author\*)
- Digital display and for sale in the Heart.InkPress<sub>LLC</sub> online library (for 1 year)
- Quarterly royalty payments
- Your choice of one printed marketing item (i.e. business cards, flyers, posters, announcement cards)
- Your choice of one digital marketing item (i.e. business cards, flyers, posters, announcement cards)

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### **Deluxe Package - \$1099**

Our Deluxe package includes all the services of the Basic package with the exception of more books and more marketing materials. With our Deluxe package, you will enjoy a more optimized experience. You may customize your book in terms of cover design and interior layout design and create a distinctive work of art. There are no additional fees for modifications you make to your choice of five cover designs.

- Your choice of five cover designs (additional fee for modifications)
- Your choice of five interior layout designs
- Your choice of cover art (up to two images) and/or author photo (supplied by the author)
- Allowance of up to 10 interior graphics/tables
- One paperback author review copy (prior to mass printing)
- ISBN assignment and registration
- Registration with Bowker’s Books in Print database
- Five paperback copies (free to author\*)
- Book and author webpage design (for a year)
- Digital display in the Heart.InkPressLLC online library
- Electronic monthly statements of your book sales and royalties
- Quarterly royalty payments
- Digital announcement cards
- One printed item from our Basic Marketing package (i.e. business cards, flyers, posters)
- Copyright work

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### **Maximum Package - \$1999**

Our Maximum package includes all the services of the Deluxe package with the exception of distribution channels and more marketing materials. With our Maximum package, you will enjoy an all-inclusive experience. You may customize your book in terms of cover design and interior layout design and create a distinctive work of art. There are no additional fees for modifications you make to your choice of cover design prior to submission to printer.

- Full copyedit of the work
- Custom typesetting
- Cover design based upon your wishes
- Obtain the ISBN codes for both the hard-copy and digital versions
- Registration with Bowker’s Books in Print Database
- List the hard copy versions for sale in the Ingram catalogue so that it is available at bookstores and via Amazon throughout the world
- Transform the hard-copy work into a digital format and upload it for sale to Amazon, Kindle and Barnes and Noble
- Book and author webpage design (for two years)
- Publicity and marketing campaign with press release distribution to over 1500

Heart.Ink Press, LLC... “Tuned To The Beat of Your Heart”

media outlets

- Digital display in the Heart.InkPress<sub>LLC</sub> online library
- Video trailer for your book and post it to our social media channels as well as provide it to you for use in social media campaigns.
- One printed item from our Basic Marketing Package (i.e., business cards, flyers, posters)
- Electronic monthly statements of your book sales and royalties
- Quarterly royalty payments
- Digital announcement cards
- Copyright work
- Five paperback copies